

Eidon Incorporated
in Association With
Bio-Trend Technologies Presents:

The Eidon Mineral Balancing Program

The Eidon Mineral Balancing Program

Provides the health conscious consumer with:

1. The ability to monitor their own current mineral status using a noninvasive hair mineral analysis. *
2. A personalized, computerized report of the test results provided by Bio-Trend Technologies that will assist in the designing of a mineral balancing support program for each individual. *

Eidon, Inc. and Bio-Trend Technologies' objective
is to make available for each consumer a
customized mineral balancing program that will provide
you with information to help you achieve mineral balance. *

Bio-Trend Technologies

P.O. Box 497

Lambertville, MI 48144

Eidon, Inc.

9988 Hibert St., Suite 104

San Diego, CA 92131

800-700-1169

858-578-7288

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat cure or prevent any disease.**



Bio -Trend Technologies
PO BOX 497
Lambertville, MI 48144

Hair Mineral Analysis

22 Mineral Levels Are Tested in Each Hair Sample:

Nutrient Minerals

Calcium	Iron	Molybdenum	Selenium
Chromium	Lithium	Nickel	Sodium
Cobalt	Magnesium	Phosphorus	Vanadium
Copper	Manganese	Potassium	Zinc
Germanium			

Toxic Minerals

Aluminum	Arsenic	Cadmium	Lead
Mercury			



Bio-Trend Technologies
 PO BOX 497
 Lambertville, MI 48144

Customer Name: *Sample*
 Age: 00 LabNo. 0001
 Date: March 2000

Sample

Hair Mineral Analysis Results Nutrient Minerals

MINERAL	HAIR LEVEL (ppm)	REFERENCE RANGE (ppm)	LOW	REFERENCE	HIGH
Calcium	1220	250 - 600			1220
Phosphorus	200	120 - 250		200	
Magnesium	170	35 - 75			170
Sodium	1730	110 - 350			1730
Potassium	820	45 - 155			820
Zinc	470	130 - 250			470
Copper	13	15 - 37	13		
Manganese	1.0	.4 - 2.0		1.0	
Chromium	3.8	.4 - 1.5			3.8
Iron	39	12 - 35			39
Selenium	.30	.5 - 1.3	.30		
Cobalt	.06	.02 - .10		.06	
Vanadium	.11	.02 - .12		.11	
Germanium	<<	.15 - .35			
Lithium	.13	.01 - .06			.13
Nickel	1.0	1 - 3		1	
Molybdenum	.12	.02 - .08			.12

Toxic Minerals

MINERAL	HAIR LEVEL (ppm)	REFERENCE RANGE (ppm)	LOW	HIGH
Aluminum	41	< 8		41
Arsenic	.20	< 1	.20	
Cadmium	.20	< .25	.20	
Lead	2.0	< 3	2.0	
Mercury	2.7	< 1		2.7

NOTE: The reference range is a general guideline that represents an average level that has been found in samples of the general public. These ranges are not absolute values to indicate deficiencies, excesses or toxicity.

Sample

Hair Mineral Analysis Results

Mineral Ratios

MINERAL	RATIO	REFERENCE RANGE	LOW	REFERENCE	HIGH
Sodium/ Potassium	2.55	1.5 – 3.5		2.55	
Calcium/ Phosphorus	6.1	1.5 – 3.5			6.1
Zinc/ Copper	36.1	4 – 13			36.1
Iron/ Copper	3.0	.3 – 1.4			3.0
Calcium/ Magnesium	7.17	4 – 10		7.17	
Calcium/ Potassium	1.49	2.5 – 5.5	1.49		
Sodium/ Magnesium	10.2	2.5 – 6.5			10.2

NOTE: The reference range is a general guideline that represents an average level that has been found in samples of the general public. These ranges are not absolute values to indicate deficiencies, excesses or toxicity.



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Mineral Supplement Guidelines

Mineral	Breakfast	Lunch	Dinner	Bedtime
Liquid Magnesium				2 tsp 286 PPM
Liquid Copper			1 tsp 40 PPM	
Liquid Manganese	1 tsp 114PPM			
Liquid Selenium	1 tsp 52 PPM			
Liquid Chromium	1 tsp 62 PPM			
Liquid Joint Support				2 tsp 12,500 PPM Silica 118 PPM Sulfur

PPM=Parts Per Million Tbs=Tablespoon tsp=Teaspoon 100 PPM=.5mg/tsp

A DIET HIGH IN NATURAL FOODS IS ESSENTIAL TO MINERAL BALANCE AND GOOD HEALTH

MAGNESIUM

Good food sources include seafood, whole grains, dark green vegetables, raw seeds and nuts.

COPPER

Good sources include organ meats, whole grains, almonds, raw seeds and nuts, soybeans, wheat germ, eggs, poultry and legumes.

MANGANESE

Good food sources include whole grains, avocados, nut, seeds, blueberries, spinach, pineapples, seaweed, dried peas and egg yolks.

SELENIUM

Good food sources include organ and muscle meats, shell fish, whole grains, brazil nuts, brewers yeast, radish, garlic, onions, broccoli, cabbage and cucumbers.

CHROMIUM

Good food sources include meats, whole grains, brown rice, peas, beans, cheese, brewer's yeast and peanuts.

SILICA AND SULFUR

Good food sources include brown rice, seafood, soybeans, beets, whole grains, bell peppers, green leafy vegetables, eggs, legumes, fish, cheese and milk.

**IMPORTANT INFORMATION ABOUT YOUR
MINERAL SUPPLEMENT GUIDELINES**

1. During mineral supplementation programs in the normal process of mineral rebalancing, detoxification may occur. This can result in periods of “feeling worse before feeling better” and/or an aggravation of prior or existing health issues. **If any aggravation occurs of a potentially serious nature, do not hesitate to contact your primary physician or health care provider.**
2. These mineral supplement guidelines should **not** be used indefinitely. A hair mineral analysis should be repeated at least every 6 months to observe the changes in the analysis results in order to make appropriate adjustments.
3. The results of a mineral supplementation program vary from one person to another in the amount of time it takes for change and the degree of the change.
4. The PPM concentrations listed as suggested doses are the actual elemental amount of each individual ionic mineral. PPM concentrations are suggested because that is the measurement used in the analyses. Liquid forms of mineral supplements provide a highly bio-available medium for absorption. Make sure your mineral supplement contains the concentration listed in the mineral supplement guidelines and that the concentration is the actual elemental amount of each mineral.
5. The mineral supplement recommendations are **not** intended to replace a well balanced diet, but rather to complement your diet to achieve and maintain balance.

**Hair Mineral Analysis
Request Form**
(Please Print)

CUSTOMER INFORMATION

Name: _____ Date: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone Number: _____ Age: _____ Sex: ___ M ___ F Weight: _____
Height: _____ Occupation: _____ Are you pregnant? ___ Y ___ N
Ethnic Origin: ___ Asian ___ Black ___ Caucasian ___ Hispanic ___ Other Smoker: ___ Y ___ N
Do you have any chronic health problems and/or any diagnosed illnesses?
If yes, please list:

Are you currently taking any prescription drugs, hormones, or supplements (vitamins, minerals, herbs, etc.)?
If yes, please list:

SAMPLE INFORMATION

Please answer the following questions **before** the hair sample is taken:

Has hair been colored, permed or chemically straightened within the last 8 weeks? ___ Y ___ N

If you answered yes to the above question, then a pubic hair sample must be taken.

Natural Hair Color: _____ Shampoo & Conditioner Used: _____

Type of Sample: ___ Scalp ___ Pubic (Please do not mix hair sample types)

PAYMENT INFORMATION

Cost per **single** hair mineral analysis \$69.95 each
Cost for **two** mineral analyses sent at the same time - \$64.95 each
Cost for **three or more** mineral analyses sent at the same time - \$59.95 each

**Please enclose payment with Hair Mineral Analysis Request Form/s,
Hair Sample/s & signed Consent Statement/s**

Method of payment: ___ Check ___ Money Order ___ Credit Card (Visa, Master Card or Discover)
Please make check or money order payable to: *Bio-Trend Technologies*

Credit Card Orders:

Type of Card: ___ Visa ___ Master Card ___ Discover

Card Number: _____ Expiration Date: _____

Signature: _____

(Must be signed for sample to be processed)

Sampling Instructions

“Important”

1. Hair, which has been colored, chemically treated, or permed within the last 8 weeks, **should not** be submitted. In these cases, a pubic hair sample should be submitted instead. Hair, which has been recently exposed to dandruff shampoos, should not be submitted for at least 2 weeks after use of these products. When taking the sample, submit hair that is clean and free of styling products (e.g. Hair spray, styling gel or leave in conditioners). Please insure that you read and sign the "Informed Consent Statement" below, and include this form with your sample/s otherwise your results will be delayed.
2. Using freshly cleaned stainless steel scissors or thinning scissors, cut hair from the nape of the neck as close to the scalp as possible (see illustration below). To insure the most current results, cut and save only 1 inch of hair closest to the scalp (i.e. Sample of the newest growth).



3. Continue to cut hair until you have enough to fill a heaping tablespoon or soup spoon. **More hair sent is better than less.** Your sample cannot be processed unless an adequate amount of hair is sent.
4. Find a small envelope and write the name of the person submitting the hair for sampling on the outside. Insert the hair into this envelope. Insure that the correct name is identical to what appears on the order form.
5. Insure that all personal information printed on the order form is correct and complete. Place this form, the completed order form, and hair sample envelope and address it to:

Bio-Trend Technologies
P.O. Box 297
Lambertville, MI 48144

Attach the appropriate postage before mailing. After mailing your sample/s, you should receive analysis results in 3-4 weeks.

"Informed Consent Statement"

I hereby attest and agree to the following:

1. I fully understand that "Bio-Trend Technologies and Eidon, Inc." are natural health advisors who help people improve their health through information.
2. I fully understand that "Bio-Trend Technologies and Eidon, Inc." are not licensed physicians and cannot diagnose diseases, prescribe drugs, or recommend treatment for specific conditions.
3. I understand that all analyses performed by "Bio-Trend Technologies and Eidon, Inc." are designed to allow me to make informed decisions regarding my health. I further understand that said analyses can not determine specific disease conditions I may have and do not replace diagnostic services offered by licensed physicians.
4. I understand that "Bio-Trend Technologies and Eidon, Inc." neither claims nor implies that any services they provide, whether in person, mail, telephone, or E-mail, will cure, treat, prevent or mitigate any disease condition: but are provided solely for the purpose of information supported by actual research.
5. I certify that "Bio-Trend Technologies and Eidon, Inc." has not suggested that I cease medical care I may be currently undertaking. I understand that the decision I make regarding my health and the health care of those under my guardianship are my responsibility and certify that I will not hold "Bio-Trend technologies and Eidon, Inc." responsible for the consequences of my decisions
6. If applicable, I authorize "Bio-Trend Technologies to forward an additional copy of my hair analysis to:

Name: _____ Address: _____
City: _____ State: _____ Zip: _____

I have read and understand the foregoing and agree to the terms and conditions set therein. I may copy this "Informed Consent" for my records. By my signature, I hereby consent to the aforementioned.

Signature: _____ Date: _____

Please Print Name: _____